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Principles Of Microeconomics (10th Edition) (The Pearson Series In Economics)



Synopsis

For the one semester principles of microeconomics course. Reviewers tell us that Case/Fair is one of the all-time bestselling POE texts because they trust it to be clear, thorough and complete.

Book Information

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Customer Reviews

Karl E. Case is Professor of Economics Emeritus at Wellesley College where he has taught for 34 years and served several tours of duty as Department Chair. He is a Senior Fellow at the Joint Center for Housing Studies at Harvard University and a founding partner in the real estate research firm of Fiserv Case Shiller Weiss, which produces the S&P Case-Shiller Index of home prices. He serves as a member of the Index Advisory Committee of Standard and Poor's, and along with Ray Fair he serves on the Academic Advisory Board of the Federal Reserve Bank of Boston. Before coming to Wellesley, he served as Head Tutor in Economics (director of undergraduate studies) at Harvard, where he won the Allyn Young Teaching Prize. He was Associate Editor of the Journal of Economic Perspectives and the Journal of Economic Education, and he was a member of the AEA's Committee on Economic Education. Professor Case received his B.A. from Miami University in 1968; spent three years on active duty in the Army, and received his Ph.D. in Economics from Harvard University in 1976. Professor Case's research has been in the areas of real estate, housing, and public finance. He is author or coauthor of five books, including Principles of Economics, Economics and Tax Policy, and Property Taxation: The Need for Reform, and he has published numerous articles in professional journals. For the last 25 years, his

research has focused on real estate markets and prices. He has authored numerous professional articles, many of which attempt to isolate the causes and consequences of boom and bust cycles and their relationship to regional and national economic performance. Å Å Ray C. Fair is Professor of Economics at Yale University. He is a member of the Cowles

I had to buy this book because I teach Microeconomics at the University level and I have to use the same book as everyone else. This is absolutely the worst Micro text I've ever encountered, and may well be the worst text of any kind. I can't really teach from it because I spend a much of my lecture time translating this gibberish into English, and the rest of it trying to teach my students some economics. I have a life to live and the life expectancy charts don't give me enough time to write all my criticisms. In summary, all of that would add up to STAY AWAY FROM THIS BOOK ! Just trust me -- I have a PhD in Economics from Duke University and for over 40 years I have taught Econ at undergraduate, MBA and Doctoral levels.

Principles of Microeconomics (11th Edition) is wonderfully written and edited, it has lots of current events used as examples, and tons of illustrations. It's a little weak on the math (which is a plus to many people), so it can't really be used as a reference later on, but it covers a lot of material in a very in-depth way in medium to short length chapters. There are lots of case studies in each chapter and they range from amusing to scary to hilarious. This book is among the top 5% I've bought throughout my academic career.

Using this book for Microeconomics, the price was good to rent it. Easy to read, the chapters are not as long as other college textbooks, segmented pretty well for easy digestion.

Was obviously rented out multiple times but it gets the job done. Much cheaper than the book store! I love renting with prime because it makes returning so easy!

This book is different in content from the Global Edition. Be wary if your professor asks for the Global Edition and not this one.

Helped me survive through the class. Microeconomics!

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